SUNRISE EFFICIENT MARKETING LIMITED
{CIN: L29100GJ2020PLC114489}

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FAMILIARISATION PROGRAMME FOR INDEPENDENT DIRECTORS

➢ INTRODUCTION

In terms of **Regulation 25(7) of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015** and **Schedule IV of the Companies Act, 2013**, every listed company is required to conduct familiarisation programmes for its Independent Directors.

Sunrise Efficient Marketing Limited ("the Company") believes that Independent Directors play a vital role in enhancing corporate governance and protecting the interests of shareholders and other stakeholders.

Accordingly, the Company has adopted this **Familiarisation Programme for Independent Directors ("Programme")** to provide them with adequate knowledge about the Company's operations, business environment, industry dynamics, and regulatory framework so that they can effectively discharge their duties and responsibilities.

➢ OBJECTIVES OF THE PROGRAMME

The Familiarisation Programme aims to:

- Familiarize Independent Directors with the **Company's business model, operations, and organizational structure**.
- Provide insights into the **industry in which the Company operates** and the associated risks and opportunities.
- Enable Independent Directors to understand their **roles, rights, duties, and responsibilities** as members of the Board.
- Provide an understanding of the **Company's strategy, financial performance, risk management framework, and internal control systems**.
- Update Independent Directors on **regulatory developments and corporate governance practices**.
- Facilitate effective participation in **Board and Committee deliberations**.

➢ APPLICABILITY

This Programme shall apply to all **Independent Directors of Sunrise Efficient Marketing Limited** including:

- Newly appointed Independent Directors; and
- Existing Independent Directors.

➢ FAMILIARISATION PROCESS

The familiarisation of Independent Directors shall be achieved through structured orientation and continuous interaction with the Company's management.

A. INITIAL FAMILIARISATION PROGRAMME:

At the time of appointment, every Independent Director shall be provided with an orientation programme covering the following aspects:

- Brief background of the Company, including its history and corporate structure
- Nature of the Company's business and industry overview
- Company's vision, mission, and strategic objectives
- Overview of the organizational structure and management team
- Roles and responsibilities of the Board and its Committees
- Roles, duties, and responsibilities of Independent Directors under the Companies Act, 2013 and SEBI Regulations
- Overview of key Company policies, including Code of Conduct, Insider Trading Policy, Risk Management Policy, etc.

The Independent Directors shall also be provided with copies of important documents such as:

- Memorandum and Articles of Association
- Latest Annual Report
- Corporate governance policies
- Relevant statutory and regulatory guidelines.

B. ONGOING FAMILIARISATION PROGRAMME:

The Company shall conduct ongoing familiarisation programmes to keep the Independent Directors informed about developments within the Company and the industry.
This may include:

- Periodic presentations by senior management on the Company's business and operational performance.
- Updates on financial results, budgets, and business strategies.
- Information regarding industry trends, economic developments, and regulatory changes.
- Updates on risk management practices, internal control systems, and compliance framework.
- Discussions on significant developments affecting the Company's operations or strategy.

C. BOARD & COMMITTEE MEETINGS:

Independent Directors are regularly updated through:

- Board meetings
- Committee meetings
- Strategy discussions

During such meetings, senior management may make presentations relating to:

- Business performance
- Strategic initiatives
- Financial performance
- Operational challenges
- Risk management and compliance matters.

D. INTERACTION WITH SENIOR MANAGEMENT:

Independent Directors shall have opportunities to interact with members of senior management to gain deeper insights into:

- Key business operations
- Strategic initiatives
- Operational and financial performance
- Risk management practices.

➢ ROLE OF THE COMPANY SECRETARY

The **Company Secretary** of the Company shall:

- Coordinate the familiarisation programmes for Independent Directors.
- Arrange presentations and meetings with senior management.
- Ensure that Independent Directors receive necessary information and updates.
- Maintain records of such familiarisation programmes.

➢ DISCLOSURE REQUIREMENTS

In accordance with the provisions of SEBI LODR Regulations, the Company shall:

- Disclose the details of the Familiarisation Programme on the Company's website.
- Provide a web link to such disclosure in the Annual Report.

The disclosure shall include:

- Number of programmes attended by Independent Directors
- Duration of such programmes
- Other relevant details.

➢ REVIEW OF THE PROGRAMME

The Board of Directors may review this Familiarisation Programme from time to time and make necessary modifications to ensure that it remains effective and in compliance with applicable laws and regulations.

➢ AMENDMENTS

The Board of Directors of the Company shall have the power to amend, modify, or revise this policy from time to time in accordance with applicable laws and regulatory requirements.

➢ EFFECTIVE DATE

This policy shall come into effect from the date of approval by the **Board of Directors of Sunrise Efficient Marketing Limited**.

➢ DETAILS OF FAMILIARISATION PROGRAMMES IMPARTED

Pursuant to Regulation 46(2)(i) read with Regulation 25(7) of the SEBI LODR Regulations, 2015]

A. Familiarisation Programmes Conducted:

Financial year: 2025–26.

Financial Year	Date(s) of Programme
2025–26	10.04.2025, 14.11-2025

B. Attendance Details of Independent Directors:

Sr. No.	Name of Independent Director	Programmes attended during FY 2025–26	Cumulative programmes till 31.03.2026	Hours spent during FY 2025–26	Cumulative hours till 31.03.2026
1	Anurag Dindayal	2	4	4	8

	Harlalka				
2	Prashant Rameshchandra Patil	2	4	4	8
3	Krishna Pratik Lankapati	2	4	4	8
4	Hitesh Gunvantbhai Desai	0	0	0	0
5	Nirav Manoj Kumar Desai	0	0	0	0