



Sunrise Efficient Marketing Ltd

was previously known as *Sunrise Marketing and Services*. It was established in the year 2002. Company has strategically added new feathers to its cap in terms of expanding infrastructure, addition of new business lines, collaborating with different industry leaders. Objective is to provide high quality and energy efficient products and automation solutions using the latest technology for our customers. It has achieved a consistent growth; reputed clientele with the help of customer oriented approach and work ethics. Our reputation is built on commitment, service and customer satisfaction, We are amongst India 's leading stockiest / dealer / channel partner for various well known companies

WHY US

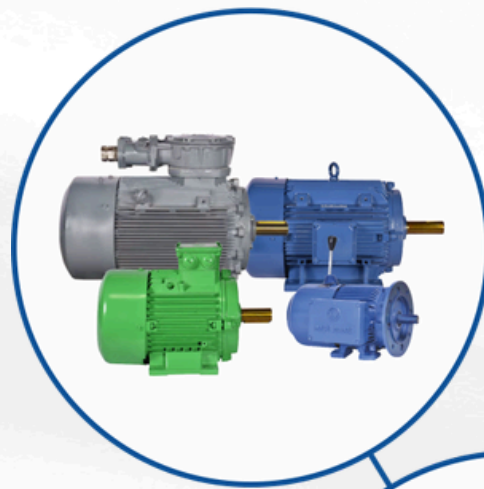
We assure the best services at the most competitive rates.

Huge inventory for immediate & timely delivery.

Regular research & development team to support sales & services.

Authorized dealers of top electrical and mechanical eng leading brands.

Highly efficient professional team with strong digitally integrated ERP system.



Our Vision and Mission



MISSION

To be one of the biggest Suppliers in the field of Electro-Mechanical Solutions, Automation, Fire & Safety, Power Supply & all kinds of Wind & Solar Energy Products & Services with timely delivery & after sales Services. We are committed to excellence and expanding our business operations all over the India.



VISION

We aim to be a leading supplier to chemical and pharmaceutical industry, metals, material handling, cranes, power, paper, food and beverages, packaging, glass industries and textiles, amongst the others. We aim to be the Partner of choice for our clients by offering them the latest technologies and value added solutions.

We aim to promote conservation of resources, protection of the environment by energy efficient solutions/products.

Our strength lies in our workforce and we aim to nurture, train and mentor them.

Authorised Partner For



YASKAWA



POLYCAB



**ABB BALDOR
RELIANCE III**

KRUGER

Crompton

LIGHTING

Our Products

✦ MOTOR

✦ DRIVES

✦ GEARS

✦ PUMP

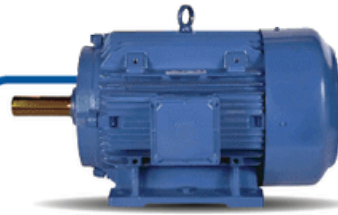
✦ LUBRICANT

✦ INDUSTRIAL FANS

✦ LIGHTING

✦ PANELS

✦ WIRES & CABLES



MOTORS

Bharat Bijlee



MOTORS

CG POWER AND INDUSTRIAL SOLUTIONS



PM MOTORS

MATEL
MOTION . ENERGY



DRIVES

YASKAWA



GEARS

ELECON
GEARING THE FUTURE



GEARED MOTORS

Radicon
POWERBUILD



LUBRICANTS

Gulf



AUTO LUBES

GS Caltex



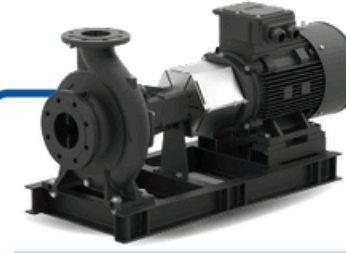
WIRES & CABLES

POLYCAB



PUMPS

Karlokar



PUMPS

Lubi



FIRE PUMPS

CG POWER AND INDUSTRIAL SOLUTIONS



FANS

KRUGER



LIGHTING

wipro Crompton
LIGHTING



PM MOTORS

SynchroPlus®



MOTORS

BALDOR
MOTORS AND DRIVES



“

Your Trusted **ESCO** Partner

Sunrise Efficient Marketing Ltd operates as an **Energy Service Company (ESCO)**, delivering end-to-end energy efficiency solutions with measurable savings.

What We Do as an ESCO?

- Conduct Detailed Energy Audits
- Design Customized Energy Saving Solutions
- Supply High-Efficiency Equipment (Motors, Drives, Lighting, etc.)
- Execute Turnkey Implementation
- Monitor Performance & Optimize Systems
- Ensure Measurable Energy Savings

Success Stories

Energy Efficient Retrofitting in Textile Industry

APPLICATIONS COVERED:

- PNEUMAFIL FAN | HUMIDITY PUMP | THERMOPAC PUMP | COOLING TOWER

KEY CLIENTS:

- PEE VEE TEXTILE – Wardha (MH)
- VIRAT PROCESSORS – Pandesara, Surat
- SANGAM INDIA LTD – Bhilwara (Raj.)
- ADVANCE COOLING TOWER PVT LTD – Valsad (Guj.)

RETROFIT SOLUTION:

- Replacement of conventional induction motors with IE5 PMSM Motors + VFD drives
- System optimization based on actual process demand (pressure / suction / flow)
- Easy drop-in replacement without major modification

BUSINESS IMPACT:

- Large-scale repeat order (e.g., 80+ motors in single project)
- Strong customer acceptance & proven field performance

CONCLUSION:

- Energy-efficient retrofitting with reliable performance & quick ROI



[CLICK HERE TO VIEW MORE SUCCESS STORIES](#)

Meet SEML Family

BRANCH OFFICES:

- SURAT
- MUMBAI
- ANKLESHWAR
- AHMEDABAD
- BARODA

TOTAL WORKFORCE:

- 85 EMPLOYEES
(ACROSS LOCATIONS)



■ **Highly Skilled Employees:**
70 Employees

■ **Support Workforce:**
15 Employees

Core Strength:

- Strong technical team ready for execution & troubleshooting.
- Expertise in retrofitting, installation & energy-efficient solutions.
- Quick response capability through multi-location presence.

Our Valued Clientele

OEM

END USER
